

SOLUTIONS

Customer Communications Management (CCM) Platform

An integrated CCM SaaS platform empowering highly regulated financial services providers with customer experience solutions that drive engagement across all channels.



Modular capabilities for every CCM need



Improved Digital CX

Achieve a unified, digital customer experience that seamlessly enables superior, omnichannel customer engagement.



Real-Time Communications

Deliver dynamic, one-to-one customer communications on demand and personalized to their preferences.



Consolidated Communications Management

Integrate separate systems into one platform that enables users to self-manage all communications without IT assistance.



Preference & Engagement Insight

Gain insight into your customers' preferences and what they respond to best, optimizing your content accordingly.



Governance Control & Audit Traceability

Route all communications through compliance and automatically track and archive all customer messaging and correspondence.

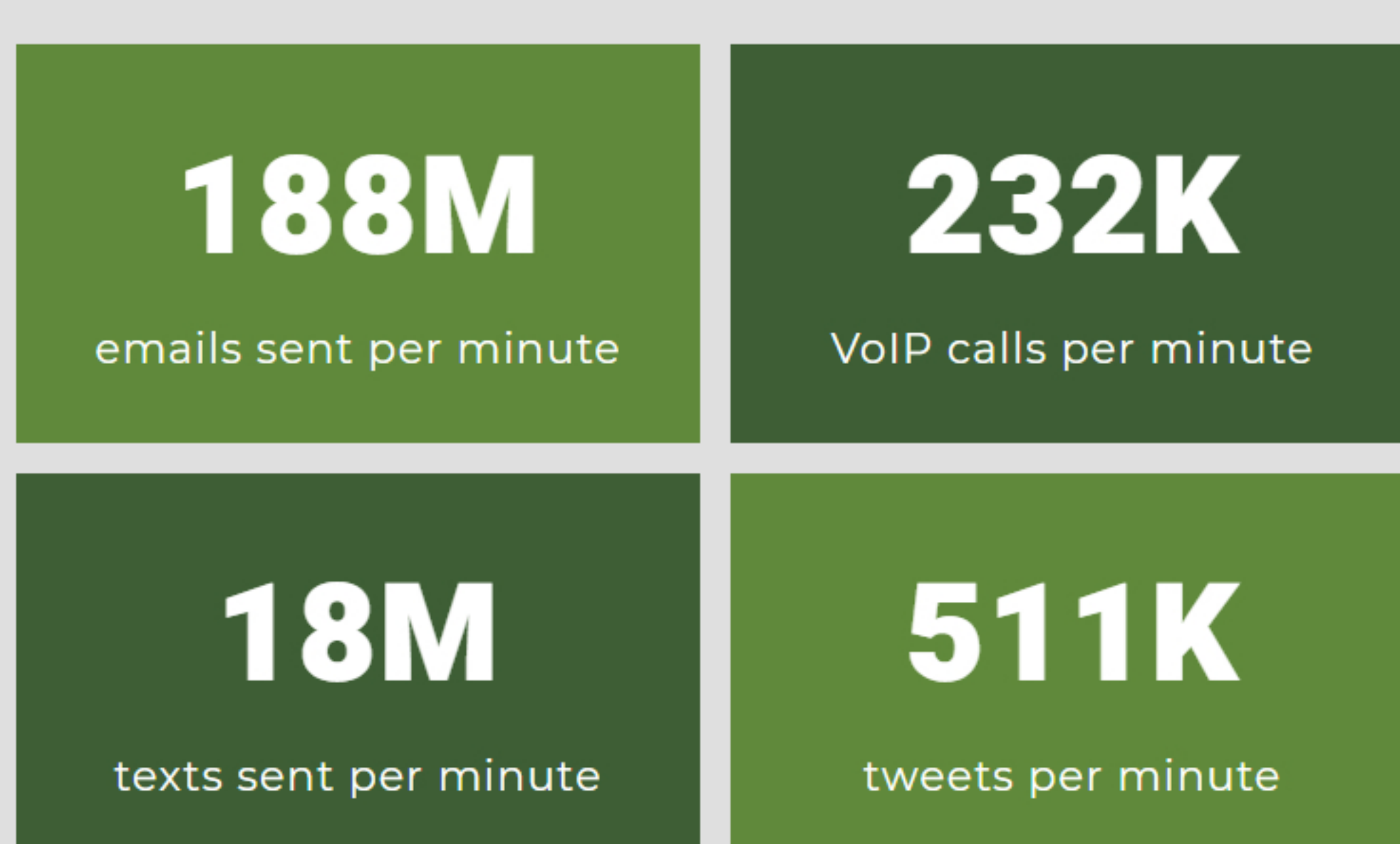
Your Customers Are Part of the Digital World. Are You?

Customer experience solutions that are timely, accurate, compliant, personalized, and on-brand.

**Create
Enhance
Deliver
Archive
Respond**
with CEDAR CX Technologies



The Global Communications Market at Scale



Improved Digital CX +

Real-Time Communications +

Consolidated Communications Management -



Ditch manual customer communications management and siloed systems for a CCM solution that connects all your back-end systems into one user-friendly platform. Centralized content control empowers teams across your organization to create, organize, change, and share communications rapidly and efficiently while allowing compliance to have visibility and oversight every step of the way. Our platform serves as one-source-of-truth, housing templates, allowing version control, recording all changes, and archiving all as-delivered communications. Streamlining these internal processes ensures brand consistency and lightning-fast time to market. And it's designed to be intuitive for non-technical users, so you don't need to use valuable IT resources.

CEDAR CX is core agnostic and integrates with even the most fragmented legacy and modern data systems. With everything in one place, content creators enjoy one-stop-shop convenience supported by customer experience solutions such as template consolidation and management, end-to-end tracking, digital and automated version control, and advanced reporting capabilities. Your content management process will never be the same.

Preference & Engagement Insight +

Governance Control & Audit Traceability +

Transform Your Fragmented Customer Experience

Learn why so many best-in-class financial services businesses choose CEDAR CX to elevate their customer communications management. Schedule a free demo with one of our CCM experts.

REQUEST A DEMO

Solutions

- Improved Digital CX
- Real-Time Communications
- Consolidated Communications Management
- Preference & Engagement Insight
- Governance Control & Audit Traceability

Services

- SaaS Support
- Professional Services
- Consulting
- Implementation
- Design
- Content Management
- Education & Training

Who We Help

- Auto Finance
- Banking & Financial Institutions
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